

A LUNCHEON WITH NANCY KERRIGAN PROGRAM ADVERTISING



This is to introduce you to The Desert Figure Skating Club (TDFSC), Coachella Valley's only U.S. Figure Skating sanctioned member club since 1985. As a 501(c)(3) nonprofit, we develop figure skaters of all ages and abilities, remove barriers to participation, and promote the fitness, mental health, and community connection that skating uniquely builds, grounded in a commitment to sportsmanship and inclusion.

We have planned an exceptional luncheon event to celebrate our 40th Anniversary featuring Olympic figure skater Nancy Kerrigan in conversation with fellow Olympian Randy Gardner on Saturday, September 5, 2026, at the Agua Caliente Resort & Spa. The event includes an exclusive live interview with Nancy Kerrigan, followed by audience Q&A. We anticipate 300 guests for this special event.

We invite you to join a select group of local businesses that will have a presence in the full-color event program. We are offering half page, full page, back cover and full spread ad options below.



Ad-Size	Cost
Half Page	\$175
Full Page	\$300
Front Inside Cover	\$400
Back Inside Cover	\$400
Back Cover	\$500
Spread Ad (2 Facing Pages)	\$575



USE YOUR PHONE CAMERA
TO LINK TO PURCHASE PAGE

AD PURCHASES*
[thedesertfigureskatingclub.com
/advertising](https://thedesertfigureskatingclub.com/advertising)

See full size and artwork specs on the next page.

Alternatively, you can submit payment via Zelle at finance@thedesertfigureskatingclub.com or send a check made payable to "The Desert FSC" to:

The Desert FSC, P.O. Box 13373, Palm Desert, CA 92255

Please submit your ad to finance@thedesertfigureskatingclub.com.
The deadline for ad submissions is Friday, August 7, 2026.

We look forward to featuring your business as a supporter and contributor to this important event. Special Note: Ads may also be purchased as described above by individuals who wish to publish special messages for this event.

The Desert Figure Skating Club is a 501(c)(3) nonprofit organization, EIN 68-0491343. Contributions may be tax deductible to the extent allowed by law; please consult your tax advisor. The value of any goods or services received in exchange for a sponsorship may reduce the deductible amount.

Email: info@thedesertfigureskatingclub.com Website: thedesertfigureskatingclub.com



A LUNCHEON WITH NANCY KERRIGAN PROGRAM ADVERTISING SPECS



EVENT PROGRAM AD SPECIFICATIONS

Ads must be provided electronically finance@thedesertfigureskatingclub.com
no later than Friday, August 7, 2026.

Art must meet the following criteria:

- 300 dpi (high resolution) PDF saved as CMYK (if color)
- 300 dpi PDF, tiff or jpeg (fonts outlined, flattened or embedded – very important)
- Do not include borders on artwork



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TO LINK TO PURCHASE PAGE

AD PURCHASES*
thedesertfigureskatingclub.com/advertising

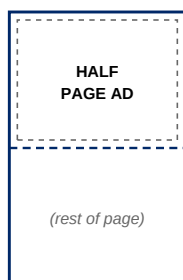


Trim is the final cut size of the page. Build your artwork to the Bleed size (if using bleed) or the No-Bleed size (if not) - never to Trim.

Ad Type	Trim (final cut size)	Bleed (build to this if bleeding)	No-Bleed (build to this if not)
Half Page (always no-bleed)	5.5" x 4.25"	n/a	5.0" x 3.75"
Full Page, Front Inside Cover, Back Inside Cover, or Back Cover	5.5" x 8.5"	5.75" x 8.75"	5.0" x 8.0"
Spread Ad (2 Facing Pages) Submit as a single 2-page PDF, one full page per side (same specs as Full Page, above)	5.5" x 8.5" (each page)	5.75" x 8.75" (each page)	5.0" x 8.0" (each page)

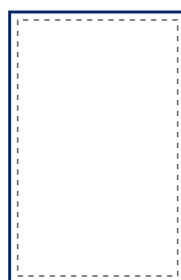
Quick Visual Reference

Solid line = Trim (final cut edge) Dashed line = No-Bleed safe area



HALF PAGE AD
(within a full page)

Trim 5.5" x 4.25" | No-Bleed 5.0" x 3.75"



FULL PAGE / COVERS

Trim 5.5" x 8.5" | No-Bleed 5.0" x 8.0"



A LUNCHEON WITH NANCY KERRIGAN

Also Accepting Silent Auction Donations

In addition to advertising and sponsorship for our 40th anniversary luncheon celebration, we welcome donations of items or experiences for our silent auction.

Gift certificates, service packages, and local experiences make ideal auction items and put your business in front of every attendee. All donors are recognized in our event program and signage.

To donate or learn more, contact:

Derek Evan · 415-806-1259 · derek@thedesertfigureskatingclub.com



A LUNCHEON WITH NANCY KERRIGAN EVENT SPONSORSHIP



This is to introduce you to The Desert Figure Skating Club (TDFSC), Coachella Valley's only U.S. Figure Skating sanctioned member club since 1985. As a 501(c)(3) nonprofit, we develop figure skaters of all ages and abilities, remove barriers to participation, and promote the fitness, mental health, and community connection that skating uniquely builds, grounded in a commitment to sportsmanship and inclusion.

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We invite you to join an exclusive group of event sponsors. Your generous support will be recognized in our event program, at the event, and on our website. All sponsorship level benefits can be customized to fit your goals.

SPONSORSHIP LEVELS

- \$5,000 Presenting Sponsor** Includes 20 lunch tickets, event recognition, a two-page ad (two full pages), website recognition for 1 year, social media recognition (FB/IG) twice per year.
- \$4,000 Sponsored Table Angels** Includes 20 lunch tickets reserved for Coachella Valley youth skaters who could not otherwise attend, event recognition, a full-page program ad, website recognition for 1 year, and social media recognition (FB/IG) twice per year.
- \$3,000 Gold Medal Sponsor** 10 lunch tickets, event recognition, a full-page program ad, website recognition for 1 year, social media recognition (FB/IG) twice per year.
- \$2,000 Silver Medal Sponsor** 8 lunch tickets, event recognition, full-page program ad, website recognition for 6 months, social media recognition (FB/IG) once per year.
- \$1,500 Bronze Medal Sponsor** 6 lunch tickets, event recognition, half-page program ad, website recognition for 6 months, social media recognition (FB/IG) once per year.
- \$1,000 Pewter Medal Sponsor** 4 lunch tickets, event recognition, half-page program ad, website recognition for 6 months, social media recognition (FB/IG) once per year.
- \$650 Team USA** 2 lunch tickets, event recognition, half-page program ad, website recognition for 6 months, social media recognition (FB/IG) once per year.

We look forward to featuring your business as a proud supporter of this milestone event.

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CORPORATE SPONSORSHIP

This is to introduce you to The Desert Figure Skating Club (TDFSC), formed in 1985 to support figure skaters in our community. As the desert's only U.S. Figure Skating sanctioned-member club, we bring all the benefits and privileges provided through U.S. Figure Skating to each of our members in support of our mission to support and promote figure skating as a charitable and educational activity. We support training, competition, and community programs for skaters of all ages and abilities and encourage and promote the instruction, practice, and advancement of our members in all disciplines of figure skating, cultivating physical well-being, and a spirit of sportsmanship, inclusion, and community among skaters.

Corporate Sponsorships are now available, and we invite you to support our organization.

VIP — GOLD MEDAL

\$10,000+ ANNUALLY

Benefits Include

- Logo used in all print marketing activities
- Logo used in all broadcast outreach
- 20 Friend memberships for employees (*see benefits)
- 20 tickets to annual TDFSC Recognition Event
- 8 tickets to select TDFSC signature events throughout the year
- Access to complimentary introductory figure skating coaching by professional coaches on a public session or private sponsored session
- Recognition on TDFSC website, social media, and media outreach

SILVER MEDAL

\$5,000+ ANNUALLY

Benefits Include

- Logo used in all of our print marketing activities
- Logo used in select broadcast outreach
- 12 memberships to be used for employees
- 12 tickets to a special TDFSC Firebirds sponsor recognition night
- 8 tickets to select TDFSC signature events throughout the year
- Recognition on TDFSC website, in social media and other media-driven outreach

BRONZE MEDAL

\$2,500+ ANNUALLY

Benefits Include

- Logo used in all print marketing activities
- Logo used in select broadcast outreach
- 4 memberships for employees (*see benefits)
- 4 tickets to the annual TDFSC Recognition Event
- 4 tickets to select TDFSC signature events throughout the year
- Recognition on the TDFSC website

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CORPORATE SPONSORSHIP

The Desert Figure Skating Club envisions a thriving, inclusive figure skating community in the Coachella Valley—one that inspires passion, fosters athletic and personal growth, and ensures skating is accessible to people of all ages, abilities, and backgrounds.

We work to remove barriers to participation by supporting financially disadvantaged skaters and individuals with physical or mental challenges who benefit from adaptive or specialized programs. Through programs, partnerships, and community events, we aim to establish the Coachella Valley as a regional hub for excellence, inclusion, opportunity, and overall well-being in figure skating.

The Club fosters amateur figure skating at the local, national, and international levels and supports the development of athletes pursuing competitive pathways. We recognize that skating strengthens both physical and mental health. Beyond athletic training, we intentionally cultivate confidence, resilience, social connection, and a sense of belonging—because the rink is not just where skaters train, it's where community is built.

Inclusion & Access: Make skating possible for everyone — youth, adults, seniors, adaptive skaters, and those with financial or physical barriers. **Participation & Pathways:** Expand skating opportunities — from first-time skaters to those pursuing competitive dreams, locally, nationally, and internationally.

Excellence & Growth: Support quality coaching, training, and development so skaters can reach their full potential. **Community & Wellbeing:** Build confidence, friendships, and resilience — because the rink is where health, connection, and belonging thrive.

Regional Impact: Position the Coachella Valley as a hub for excellence, inclusion, and opportunity in figure skating.